

EXAMINER'S AMENDMENT

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it **MUST** be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Jeannette M. Walder on 7/25/08.

Please Amend Claim 10 as indicated below:

Claim 10 (Currently Amended) A system for providing item recommendations, comprising:

a memory;

a device, responsive to a user request, for recording an item on a hardcopy medium, wherein recording the item on a hardcopy medium comprises an implicit rating for the item by the user;

a processor, for storing ratings on items and for generating recommendations for new items based on recommendation criteria;

wherein, responsive to the recording of the item on a hardcopy medium, the processor stores the implicit rating for the recorded item in the memory, determines whether, based on the implicit rating for the recorded item and the recommendation

criteria, to generate an item recommendation, and if the criteria for generating a recommendation is met, generates a recommendation of a new item;

wherein the memory stores user profiles for users of the system, wherein each user profile includes a set of user preferences pertaining to items and wherein the processor, responsive to the recorded item, updates the user's profile with the implicit rating of the recorded item;

wherein the processor further stores a representation of the recorded item in memory and determines an item similarity for the recorded item with other items stored in the memory by comparing the stored representation of the recorded item with ~~the~~ stored representations of other recorded items stored in memory;

wherein the processor characterizes content of the recorded item using linguistic tools and wherein the processor determines an item to item similarity between two recorded items by calculating a sum or weights of keywords in common divided by a sum of weights of all keywords associated with the two recorded items.

Substance of the Interview

2. Discussed the examiner-proposed claim amendment to improve Claim 10's language.

Allowable Subject Matter

3. Claims 10, 12, 25, and 27 are allowed.
4. The examiner stated reasons for allowance in the prior office action.

Conclusion

5. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Brent S. Stace whose telephone number is 571-272-8372 and fax number is 571-273-8372. The examiner can normally be reached on M-F 9am-5:30pm EST.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Apu M. Mofiz can be reached on 571-272-4080. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

/B. S./
Examiner, Art Unit 2161

/Apu M Mofiz/

Supervisory Patent Examiner, Art Unit 2161